

German... helps you to be a winner

Why  
German  
is  
4U

- Do you want
- ... to do well in school?
- ... to travel?
- ... to find a good job?
- ... to score well on college entrance exams?
- ... to learn about the world?
- ... to become a global citizen?
- ... to look good?

**Take German!**

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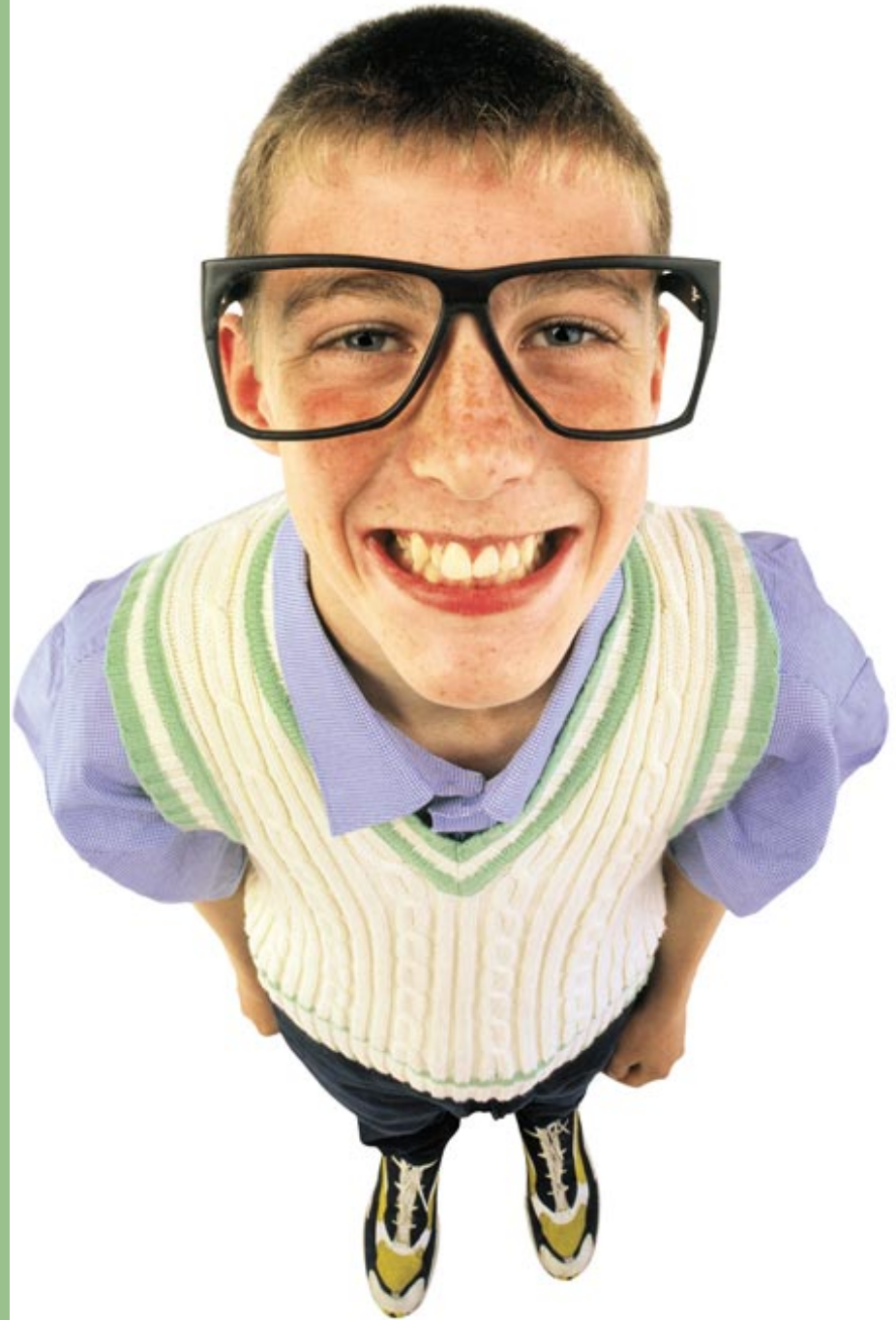


## German... is useful

- 1 German\* (jur`man): (N.)-A language spoken by 120 million people or a quarter of all Europeans as their mother tongue.
- 2 Language that is excellent preparation for traveling to Europe: 38% of European citizens say they can converse in German.
- 3 Most commonly used language on the Internet after English.
- 4 Major force behind the European Union.
- 5 Language that helps you to meet other global citizens.
- 6 Language used in the heart of Europe with interesting people and cultures.

\*(Adj.) meaning...*an overall good time!*

Compelling facts impress me!



German... makes you a global citizen

#### Africa

Thousands of Africans study and train in German-speaking countries every year.

#### America

More than 1,100 companies of German-speaking countries have subsidiaries in the U.S. The largest number of German schools abroad is in South America.

#### Asia

68% of all Japanese students study German. One of the world's largest German language centers is in Seoul, Korea.

#### Australia

German is the third most widely spoken community language, and the German-speaking countries are the third most important trading partners of Australia.

#### Europe

In Eastern Europe, more than 12 million students learn German. Several millions of workers with other native languages have made German their second language.

#### Antarctica

Penguins show their enthusiasm for German by greeting travelers with a hearty "Willkommen in der Antarktis!"

Here I come world...



German... is a strong partnership in global business

- 1 Germany is the most important trading partner for almost all European and many non-European partners.
- 2 Germany is the fifth largest trading partner of the U.S. after Canada, Japan, Mexico and China.
- 3 More than 750 U.S. companies do business in Germany.
- 4 Germans have one of the highest per capita incomes of the world.
- 5 Germans spend the most on tourism worldwide, and the U.S. is their first travel destination overseas.
- 6 Germany is the largest market in Europe and the third largest market worldwide for telecommunication products.
- 7 Speaking German improves business relationships with partners in Germany, the third largest industrial nation and one of the most important exporting countries in the world.
- 8 A knowledge of German improves your chances in the job market, both with many German companies abroad and with foreign companies in German-speaking countries and in the European Union.

Can you believe how much shopping I could do?

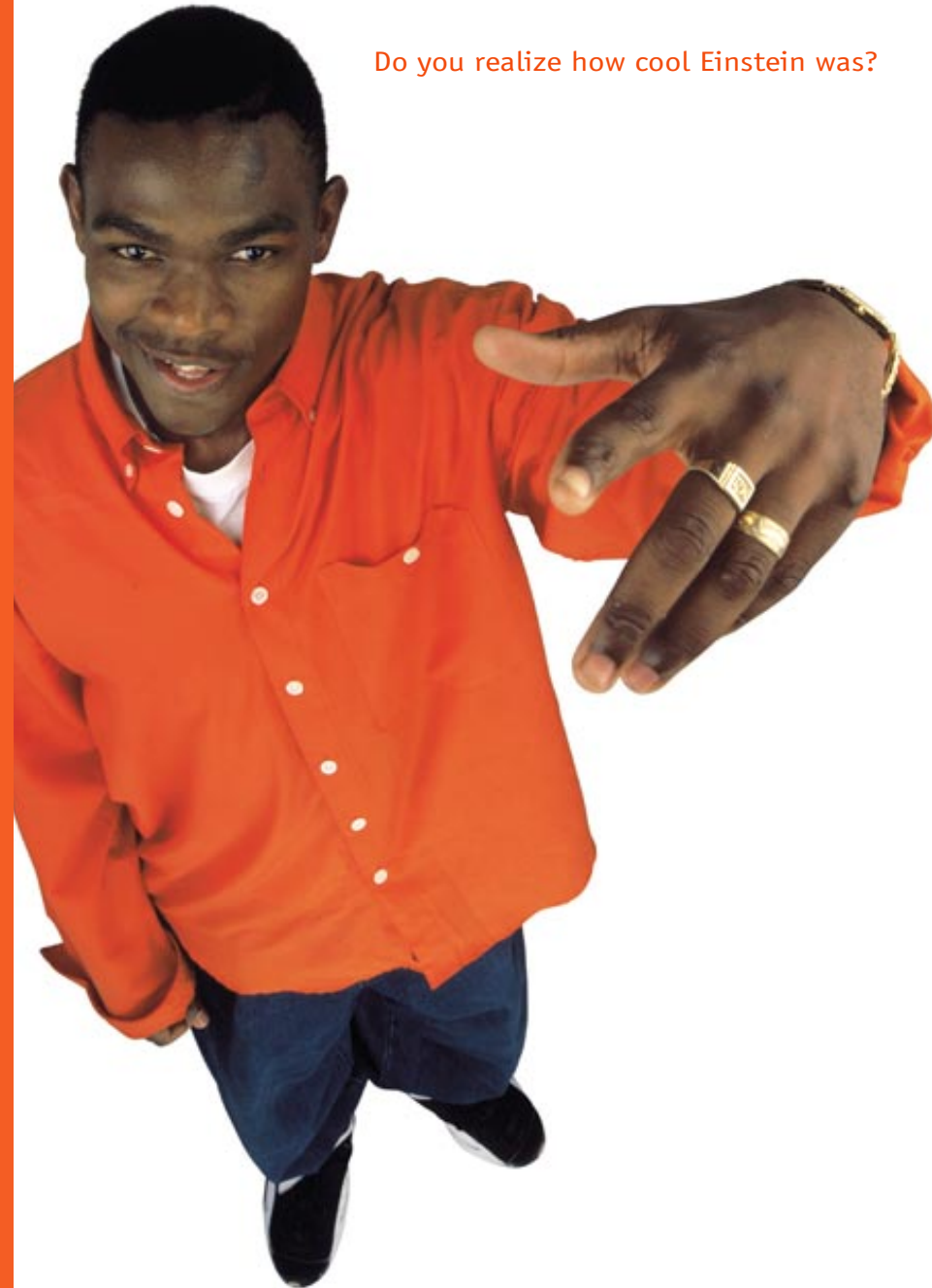




**German...** is the ticket to a successful, scientific and scholarly exchange

- 1 German is in second place in the field of scholarly publications.
- 2 German is important for scientists and students.
- 3 40% of scientists in the U.S.A. recommend the study of German. In Poland and Hungary the figure is over 70%.
- 4 More than 2,000 scholarships and grants are awarded to U.S. citizens every year by the Goethe-Institut Inter Nationes, the German Academic Exchange Service, and other institutions and foundations.
- 5 With GAPP (German American Partnership Program), more than 10,000 students visit each other every year.
- 6 GAPP has connected German and American schools for over 25 years and led to many community exchanges and city partnerships.
- 7 Further scholarship opportunities are available through the Congress-Bundestag program, the American Field Service, the Carl Duisberg Society, Youth For Understanding, The American Association of Teachers of German (AATG), and other organizations.

Do you realize how cool Einstein was?



## German... is easier than you think

From Angst to Zeitgeist, the number of words and cognates is immense. After all, German and English are related!

Take your own matching test.  
Find the German word that matches.

English		German
mouse		Haus
ball		Apfel
apple		Ring
school		Hand
cat		Gras
ring		Maus
house		Katze
hand		Feder
grass		Ball
feather		Schule

Your score:

8-10 You must be cheating...or a native German speaker!

5-7 You will make an excellent student of German!

2-4 You are way over the Mark Twain level, join us and learn German!

1-0 Mark Twain level - low, but not hopeless.

Give your German a chance!

I always celebrate after a test!



German... and English have common roots

Which language is the sister language of English?

hair  
Haar

hat  
Hut

friend  
Freund

moon  
Mond

tea  
Tee

fire  
Feuer

light  
Licht

lamp  
Lampe

shoe  
Schuh

bread  
Brot

bed  
Bett

card  
Karte

milk  
Milch

glass  
Glas

banana  
Banane

sun  
Sonne

elephant  
Elefant

rain  
Regen

Did you know that bread spelled backwards in German is *Torb*?



German... is the heritage of many Americans

Eberhard Anheuser

Babe Ruth

Bausch & Lomb

Sandra Bullock

Walter Percy Chrysler

Leonardo DiCaprio

Marlene Dietrich

Albert Einstein

Clark Gable

Henry Kissinger

Fritz Lang

Herbert Marcuse

Arnold Schwarzenegger

Thomas Nast

Joseph Pulitzer

Elvis Presley

Friedrich Wilhelm Steuben

Lawrence Welk

Leonardo DiCaprio?

